



A J INSTITUTE OF MANAGEMENT

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ACADEMIC YEAR
2020-21



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MOTIVATION TO ACHIEVE YOUR DREAMS

Mr. Amitabh Anand, an Assistant Professor at SKEMA Business School, delivered an impactful seminar on "Motivation to Achieve Your Dreams" at AJ Institute of Management for 132 MBA students.





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BEING THE BEST

Dr. (Major) Radhakrishna Rao, skill trainer, conducted a workshop on "Communication Skills" from February 10 to February 12, 2021. The event, themed "Being the Best," was attended by 176 participant's eager to improve their communication skills.





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CAPITAL MARKET AWARENESS, MUTUAL FUND AND FINANCIAL PLANNING

An Expert lecture was conducted on the "Capital Market Awareness Program" by Bombay Stock Exchange through Lotus Know Wealth Pvt. Ltd., on 04 Feb 2021. Mrs. Srikantalahari, trainer delivered the session





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AWARENESS ON FIRE AND SAFETY EMERGENCIES

The seminar on "Awareness on Fire and Safety Emergencies" held on 18-03-2021 by Mr. Satyaraj from First Neuro Hospital was a comprehensive learning experience for 135 students of AJIM.





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MENSTRUAL HYGIENE

An Expert lecture was conducted on the "Menstrual Hygiene" by Ms. Roshnee Bhowmick (CSR Executive, Unicharm India) on 25th March 2021 through online mode. During the lecture girls were motivated to adopt hygiene during menstruation and they were made aware of the ill effects of poor menstrual and personal hygiene.





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WOMEN HEALTH AND WELL BEING

An Expert lecture was conducted on the "Women Health & Well Being" by Dr. Shruthi Bhat MD, Assistant Professor, Yenepoya Hospital Deralakatte, Mangaluru on 29th March 2021. During the session the doctor addressed girls / women (students and faculty) regarding the issues faced by women, physical as well as mental health.





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COVID SCENARIO: PRECAUTIONS, PREVENTIONS AND ITS TREATMENT

An Online Expert lecture was conducted on the "Covid Scenario: Precautions Prevention and its Treatment" by Dr. P P Devan, Professor, Department of head & neck surgery, A J Hospital and Research Centre, Mangalore on 28th May 2021.





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DRUG ABUSE AND HUMAN TRAFFICKING

On July 16, 2021, a webinar was held with the theme "Drug Abuse and Human Trafficking" under the broader context of "Life Skills." The event drew the participation of 180 attendees and featured Mr. V Jayaram from Mangalore as the resource person.





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SUPPLY CHAIN AND CUSTOMER SERVICE FOR E-COMMERCE BUSINESS

Mr Patrick Dsouza, Mangalore has conducted a seminar On July 13, 2021, for 220 MBA students online titled “Supply Chain and Customer Service for E-Commerce Business”. The session focused on how goods move from manufacturers to customers when shopping online.

